

Markscheme Barème de notation Esquema de calificación

May / Mai / Mayo de 2024

English / Anglais / Inglés B

**Standard level – Paper 2 – Listening comprehension
Niveau moyen – Épreuve 2 – Compréhension orale
Nivel Medio – Prueba 2 – Comprensión auditiva**

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1. For questions where candidates must write their answers, do not award the mark if the answer is incomplete, or if there is additional information that is irrelevant or shifts the focus of the answer. However, accept other words with the same meaning as the correct answers in the markscheme.
2. Accept spelling and grammatical mistakes provided they do not change the meaning of the answer.
3. For questions where candidates choose an answer from options, if two answers are given – one in the box and one outside – only mark the answer inside the box.
4. Words inside brackets in this markscheme are optional: candidates may include these words in their answer, but they are not essential for the mark to be awarded. If there are more than one possible answer to a question, these answers are indicated by a slash (/).
5. This markscheme must be read in conjunction with the Marking Instructions for the relevant component on IBIS.

1. En ce qui concerne les questions pour lesquelles les candidats doivent rédiger leurs réponses, n'attribuez pas le point si la réponse est incomplète, ou s'il y a des informations supplémentaires qui ne sont pas pertinentes ou qui modifient l'objet de la réponse attendue. Néanmoins, l'utilisation de mots ayant le même sens que les bonnes réponses est acceptée dans le barème de notation.
2. Les erreurs d'orthographe et de grammaire sont acceptées si elles ne changent pas le sens de la réponse.
3. En ce qui concerne les questions pour lesquelles les candidats doivent choisir une réponse parmi plusieurs propositions, s'ils ont donné deux réponses différentes, l'une à l'intérieur de la case et l'autre en-dehors, ne prenez en compte que la réponse qui se situe dans la case.
4. Les mots entre parenthèses dans ce barème de notation sont facultatifs : les candidats peuvent les inclure dans leur réponse, mais ils ne sont pas essentiels pour justifier l'attribution du point. S'il y a plus d'une réponse possible à une question, celles-ci sont indiquées par une barre oblique (/).
5. Ce barème de notation est à lire parallèlement aux instructions de notation disponibles sur IBIS pour la composante concernée.

1. En las preguntas en las que los alumnos deban responder por escrito, no otorgue la puntuación si la respuesta está incompleta, o si aportan detalles adicionales que cambian el enfoque o no son pertinentes. No obstante, acepte otras palabras con el mismo significado que las respuestas correctas en el esquema de calificación.
2. Acepte los errores de ortografía y gramática, siempre y cuando no modifiquen el significado de la respuesta.
3. En las preguntas en las que los alumnos deban elegir una opción, si se han escrito dos respuestas (una dentro de la casilla y la otra fuera), puntúe únicamente la que esté dentro de la casilla.
4. Las palabras entre corchetes en este esquema de calificación son opcionales: los alumnos pueden incluirlas en la respuesta, pero no son fundamentales para que se otorgue la puntuación. Si hay más de una respuesta posible a una pregunta, esto se indica con una barra (/).
5. Este esquema de calificación debe leerse junto con las instrucciones para la corrección del componente en cuestión disponibles en IBIS.

Text A

Question		Target answer	Accept	Do not accept	Marks
1.		A, C, E, G, J	In any order.		5
				Total	5

Text B

Question		Target answer	Accept	Do not accept	Marks
2.		C			1
3.		A			1
4.		B			1
5.		C			1
6.		C			1
7.	a. b.	show (your) weakness respond to comments	In any order. Other wording with the same meaning. Minor misspellings that do not change meaning, eg: - show (your): - weaknes - wikness - wiknes - weekness - weeknes - respond to coment	- do not show weakness “weakness” on its own “comment” on its own - approachable Misspellings that alter or obscure meaning, eg: - respon - response - reponse - repose - respose - respon - command	2
8.		(your) engagement	(your) channel is interactive Other wording with the same meaning, eg: (having an) interactive channel - engage with (the) audience Minor misspellings that do not change meaning, eg: - interactive chanel - ingagement	- Addition of “you’ll attract more people” - be attractive - have engagement with an interactive channel - an engagement - interaction of the social media Misspellings that alter or obscure meaning, eg:	1

			○ engagment	○ gagement ○ gagment		
9.		(fans) in denial	Minor misspellings that do not change meaning, eg: ○ in denile	• they want to be (like) me but they can't be (like me) • “fan” on its own • fan's denial • fans of denial • friends in denial Misspellings that alter or obscure meaning, eg: ○ denail ○ denil	1	
10.		media editing	Any other wording that carries the sense of "an app", "improve", and "media editing skills", eg: ○ an app to up your media editing skills Minor misspellings that do not change meaning, eg: ○ media editting	• “editing” on its own • video editing • “media editing skills” on its own • media skills	1	
					Total	10

Text C

Question		Target answer	Accept	Do not accept	Marks
11.		C			1
12.		B			1
13.		C			1
14.		B			1
15.		A			1
16.		Eric			1
17.		Cara			1
18.		Eric			1
19.		Eric			1
20.		Both			1
Total					10

Text A

You are going to hear a discussion between Dr Muller and Fiona, a student, about rivers having legal rights, like people have.

Dr Muller	OK, Fiona, let's talk about your homework, about how rivers can have legal rights, just like a person. I find it fascinating, don't you?
Fiona	Definitely, Dr Muller! I didn't know we can see a river as a living thing, and give it rights, like the right to flow and to be safe from pollution. This is great for protecting the environment!
Dr Muller	Hmm. That's the theory. But, in practice, I think it will be many years before it works well.
Fiona	Oh I disagree! It already changes completely how we think about rivers and nature in general.
Dr Muller	You are right that it changes our thinking about nature. But I believe it would be more effective for the ocean than for rivers.
Fiona	Really? Oceans are so big, it's difficult for countries to agree about what to do.
Dr Muller	Actually, most of an ocean belongs to nobody, so I think it's easier to agree.
Fiona	I still think rivers are our first concern because their water becomes the ocean.
Dr Muller	For me, the environment is interconnected so I disagree there, Fiona. Anyway, let's look at two river case studies.
Dr Muller	Our first example is the Yarra in Australia, which is 242 km long, and was protected in December 2017. The Yarra River Protection Act means the Yarra is seen as a living being. Now, it is not just a resource to be used by humans, but it also deserves respect.
Dr Muller (cont.)	Another example is the Magpie in Canada, which is 200 km long, almost the same length as the Yarra. In February 2021, the Magpie gained legal rights. Its guardians, the Innu people, can now protect it for future generations.
Fiona	That's so interesting. Thank you, Dr Muller!

Text B

You are going to hear an online influencer talk about how he runs his social media platform.

Presenter	Hi guys. Welcome back to my channel. People have been asking me how to be a successful online influencer. So in today's video, I'll share with you what I did to gain followers. I hope that'll work for you too.
	Number one: highlight your specialty. People's attention span is super short in an online world, and they will only read the first five, six posts on your profile to decide if they'll follow you. So you can't try to appeal to everyone and must build an image that they can identify with right away. The key word is: focus. Take a look at my channel – the focus is clear. You see mostly wholesome foods—wellness advice—workout tips.
	But it's not enough to just have a focus. You need a point of difference. And mine? Well, I'm also a fashion designer and a dog trainer. I make sure to talk about it here and there, and now I have far beyond 100,000 followers.
	In an online world, you don't become an influencer because you're an expert in something—lots of people can probably do similar things. To gain popularity, you have to draw attention to how you stand out.
	So that's what worked. And what didn't?

	One thing I didn't do when I first started my channel was, show my weakness. People often expect influencers to be perfect. But hey! We're human too. When you show your weakness, it makes you look more approachable. Also, respond to comments—audience will feel more connected to you.
	My second pointer is, people these days don't just look at the number of followers you have. What matters more is your engagement. If your channel is interactive, you'll attract more people.
	But when you get more fans, you get haters too. I personally see them as my fans in denial. They want to be me but they can't be.
	In my next video, I'll show you how to use the Shine app to up your media editing skills. Stay tuned!

Text C

You are going to hear a radio host, Cara, interview Eric Chow about creating digital art.

Cara	Today we have digital artist Eric Chow with us. Eric started out as a traditional painter then turned fully digital recently, and his career took off for a second time! Now here's Eric!
Eric	Thanks, Cara.
Cara	So Eric, what prompted you to switch to digital art?
Eric	My traditional paintings did sell very well. But I felt my painting skills stopped progressing and I needed something to stretch myself. Then one afternoon, I was playing with the sketch app on my daughter's tablet and I thought, that's fun. And that's how I started.
Cara	Nice. And do you still do traditional paintings?
Eric	Rarely, and just as gifts to my family and friends. All my commercial works are digital now.
Cara	And you sell your art digitally now. Don't you worry about copyright and the value of your works since they can be copied so easily?
Eric	Well, imagine the Mona Lisa painting. It's the original copy in the museum that matters, not the replicas in a gift shop. That's the same with digital art. People enjoy owning the original copy and it's really gaining lots of momentum these days.
Cara	Hmm. I still don't get why people would do that. I don't think selling art digitally is that sustainable. Anyway, let's take a commercial break now.

Cara	Eric, you know what, I do a bit of digital art for fun too. Isn't it great to have a mistake-free art piece thanks to technology?
Eric	Yes and no. The undo function is obviously useful, but I always like the blemishes on a canvas since they make an art piece unique and beautiful.
Cara	I'm a perfectionist so I prefer a flawless piece. And drawing on a tablet is so simple and intuitive. Don't you agree?
Eric	Well, it was a steep learning curve for me, but it's worth it. The problem though, is that there's so much you can do, and we digital artists often cannot make up our mind about what to do!
Cara	Oh, that's a surprise! And where do you find your inspiration?
Eric	I chat about my drafts with my artist friends.
Cara	I'm the opposite. I need absolute alone time for ideas to come. Alright, my last question for you today, Eric: would you agree with me that digital art education should be part of the school curriculum?
Eric	Oh I'm all for it!
Cara	That's good to know! Thank you, Eric.
Eric	My pleasure!